To: Smith, Richard A.
From: MacWilliams, Lori
Posted: 5/20/98 10:26
Subject: FWRD: GRATIS PRODUCT / POCONO RACES

Discussed w/ Rick 5/20 - no RJR Field Action Required.

Hi Rick,

Thought I'd pass along the following as information. Please contact AM/Jim McLean regarding handling of gratis product for the Races. Thanks in advance for your help.

Lori

========== <Forwarded Letter> ==========
From: Campbell, Judy
To: MACWILL
Subject: GRATIS PRODUCT / POCONO RACES
Posted: 05/19/98 14:39
Priority: Normal Priority

Hi Jim,

Per my VM this a.m., here is all the info I have regarding above subject:

Joe Gohn, Sports Marketing Winston-Salem, ext. #7547, telephoned to advise that there are approximately 3400 cartons of gratis product available for the upcoming Pocono Races, similar to last year; 3 brand styles: Winston Box (12M), Winston Lt Box (6M), Winston Ultra Lt Box (6M).

Joe Gohn needs approval to have this product shipped and stamped by one of our direct accounts, for our Region to utilize for Pocono Races. Last year's product was shipped to Klein Tobacco, SIS #761406, per appoval by Jay Kranson (Klein).

Please contact Joe Gohn (ext. #7547) to finalize arrangements.

Thanks,
Judy

CC: 1600 - Buffalo Region (BURRELL), Mclean, James J.

51856 9641

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